

CAPTURE THE ESSENCE OF ORKNEY



The Orcadian has joined forces with three top Orkney photographers; energy efficiency and window business Firefly Energi and local businesses to launch a brand new photography competition for people of all ages and abilities.

We are looking for images that capture the very *Essence of Orkney* in the winter, bringing a fresh perspective to island life. We want to see entries that move away from the iconic imagery of Orkney, offering a new narrative.

There are three winning categories and some great prizes: **Over-16**; **Under-16** and **The People's Choice Award**.

Experts Tom O'Brien, Raymond Besant and Fionn McArthur will judge the **Over-16** and **Under-16** categories, and **YOU**, the public, will get to pick your favourite in **The People's Choice Award**.

The competition, supported by VisitScotland, and other local businesses which are providing prizes, opens today, Thursday, November 8, and will run until January 31, 2019.

Editor of *The Orcadian*, Leah Seator said: "We are delighted to launch this brilliant new competition. Everyone is a photographer nowadays, and most of us are storing a huge album of pictures in our pockets. With that in mind, we'd love to see how people might interpret the theme, *Essence of Orkney*."

"How you choose to capture that moment is up to you — there are no restrictions, and your shot can

be based on anything that you feel really speaks volumes about Orkney. We welcome pictures of everything, from wildlife and nature to people, industry, archaeology, food — the subject matter can be as broad as you like. A shot of something you think is very ordinary might just catch the eye of the judges."

VisitScotland's development manager for Orkney, Cheryl Chapman said: "People and place together are a special part of the magic of a destination. I am looking forward to seeing how both visitors and locals alike capture the character and characters of Orkney."

"The competition is a great idea, and will let us see the islands in a new light. I hope everyone will be inspired to capture Orkney life through a lens."

Firefly Energi's managing director, Norman Walsh added: "Orkney is renowned for its warm welcome, and we experienced it ourselves when we first started our energy efficient heating and glazing business here five years ago."

"That warmth is one of the very essences of Orkney, which is why we are delighted to support this competition that welcomes all-comers to capture what makes our islands unique. I am looking forward to seeing the results."

All winners of the competition will be announced at the launch of the *Orkney Islander* magazine on Friday, March 29, at the VisitScotland iCentre in Kirkwall.

The *essence* of Orkney

VOTE FOR YOUR FAVOURITES

A special online viewing gallery will go live in December, where you can check out the competition, vote for your favourite pictures, and share your top images to gather support.

Five pictures — those with the most support — will then go to a public vote at a very special event in February . . .



EXHIBITION — DOUBLE EXPOSURE!

We are delighted to have teamed up with the Pickaquoey Centre for a special exhibition of the absolute best of the bunch.

Fifteen shortlisted entries from across the three categories will be on show at the centre, and you will be able to vote by ballot on the top five in **The People's Choice Category** — you decide!

The exhibition will run from February 18 to March 4, 2019.

The Orcadian Serving Orkney since 1854



THE BIG ANNOUNCEMENT

All winners of the competition will be announced at the launch of the 2019 *Orkney Islander* magazine at the end of March next year, following an exhibition of shortlisted pictures at The Pickaquoey Centre.

WHAT YOU CAN WIN

Over-16

- ▶ NorthLink Ferries tickets for two (including car and cabin on overnight sailings)*
- ▶ Two nights accommodation at the The Merkister Hotel*
- ▶ £150 voucher for dinner at The Foveran*
- ▶ Tripod, camera bag and photography voucher.
- ▶ Large framed print of winning picture from *The Orcadian*. *To be taken between October, 2019, and March, 2020.

Under-16

- ▶ Camera bag and photography voucher.
- ▶ £50 voucher for The Orcadian Bookshop
- ▶ Large framed print of winning picture from *The Orcadian*.

The People's Choice Award

- ▶ Taste of Orkney Hamper from Orkney Food and Drink
- ▶ Large framed print of winning picture from *The Orcadian*.

Runners-up

Pictures printed on canvas by *The Orcadian*.



COMPETITION RULES

1. All images should be taken as of November 1, 2018, and supplied with a title/caption, including the date and location of the shot. Entrants must supply their name, email address and age.
2. Entries should be submitted via email to entries@essenceoforkney.co.uk
3. Digital image files (from both digital cameras and smartphones) must be at least 1Mb.
4. All entries must be received by midnight on Friday, January 31, 2019. Late, incomplete or corrupt entries will not be accepted.
5. Entrants under the age of 16 must obtain the consent of a parent or guardian prior to submitting any images.
6. The judges' decisions (whether in relation to determining any shortlists, runners-up, or winners) are final.
7. It is the responsibility of each entrant to ensure that any images they submit have been taken with the consent of anyone who is identifiable, or owns any property in that image. Consent of parent/guardians should be sought if those pictured are under 16, and they should be advised that their photograph may be published by *The Orcadian*/our partners.
8. Entrants must ensure that the photographs they are submitting are their own work, that they own the copyright for them and that they do not infringe the copyright or other rights of any third party or any laws.
9. Entrants will retain copyright and moral rights in their submitted images, however, by entering, all entrants grant *The Orcadian* non-exclusive rights to use the images for publicity and promotion purposes, with full picture credits attached.
10. Prizes are non-transferable and there are no cash alternatives.
11. The winners may be required to take part in publicity, and their details may be published by *The Orcadian* and on social media pages held by our associates/sponsors.

THE JUDGES



Tom O'Brien

is a well-kent face across Orkney, and is best known as *The Orcadian's* official photographer. He attends events of all kinds across the county, and captures the highs and lows of life in Orkney, adding colour to the news stories of the week. Tom is a dab hand at everything from getting a great shot of a musician on stage to capturing the emotion in a gripping human interest story.



Raymond Besant

is an acclaimed wildlife photographer, whose work is based in the UK and abroad. From filming hyenas in the wild in Africa, to capturing the habits and challenges faced by an Orkney fulmar for the BBC — it's fair to say Raymond knows a truly amazing shot when he sees it.



Fionn McArthur

is Start Point Media's resident cameraman and photographer. His passion for visual storytelling led to the formation of Start Point Media, and his decision to jump full-time into the photography world. A lover of the outdoors, he is now in his element, finding any excuse to include hills and coastline in his videos and photography.